



## FPD 2024 Training Workshop - Sponsor Opportunities

Sponsor Levels with Booth					
Sponsor Level Benefits	Presenting	Platinum	Gold	Silver	Bronze
	<b>SOLD OUT</b>	<b>SOLD OUT</b>			
<b>Fee</b>	\$10,000	\$8,500	\$7,000	\$5,000	\$3,000
<b># Available</b>	1	2	8	6	6
<b>Booth – 8x10 with pipe &amp; drape, 6 ft draped table and 2 chairs</b>	Exclusive area outside of session rooms	Premium location in Exhibit Hall	Premium location in Exhibit Hall	Standard booth	Standard booth
<b>Lanyard</b>	Logo on the lanyard				
<b>Present PechaKucha Session</b>	Present 2 Sessions	Present 1 Session			
<b>Sponsor Branding - Website</b>	Presenting Sponsor logo on website homepage	Platinum Sponsor logo on website homepage	Gold Sponsor logo on website homepage	Silver Sponsor logo on website homepage	Bronze Sponsor logo on website homepage
<b>Sponsor Branding - Awards</b>	- Logo on Welcome Screen for the Awards Ceremony				
<b>Sponsor Branding - Opening Reception Signage</b>	Logo on signage at Opening Reception	Logo on signage at Opening Reception			
<b>Sponsor Branding - Exhibit Hall Signage</b>	-Logo on signage in Exhibit Hall	-Logo on signage in Exhibit Hall	-Logo on signage in Exhibit Hall	-Logo on signage in Exhibit Hall	-Logo on signage in Exhibit Hall
<b>Sponsor Branding - Sessions</b>	-Logo on all Sessions' Welcome Screen	-Logo on all Sessions' Welcome Screen	-Logo on all Sessions' Welcome Screen	-Logo on all Sessions' Welcome Screen	-Logo on all Sessions' Welcome Screen
<b>Networking Events</b>	Presenting Sponsor of the Awards Ceremony & Reception with opportunity to make opening remarks and assist with awards	Opening Reception Sponsors with opportunity to welcome everyone to the Workshop and introduce speakers			
<b>Social Media</b>	Featured Presenting Sponsor in three (3) posts on the FPD LinkedIn account with link to the company's website	Featured Platinum Sponsor in two (2) posts on the FPD LinkedIn account with link to the company's website	Featured Gold Sponsor in one (1) post on the FPD LinkedIn account with link to the company's website	Featured Silver Sponsor post with link to Online Directory	Featured Bronze Sponsor post with link to Online Directory

<b>Sponsor Benefits</b>	<b>Presenting</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Online Directory and Interactive Floor Plan (available on the website and mobile app)</b>	1000-word company profile, premium listing position, unlimited capability categories and 2 exclusive categories, Product Showcase (highlight capabilities), Video, Directory Header image, 2 documents uploaded, press release, and highlighted booth on floor plan	1000-word company profile, premium listing position, unlimited capability categories and 1 exclusive category, Product Showcase (highlight capabilities Video, 2 document uploaded, and highlighted booth on floor plan	1000-word company profile, premium listing position, unlimited capability categories, Video, and highlighted booth on floor plan	500-word company profile, and up to 5 capability categories	500-word company profile, and up to 5 capability categories
<b>Mobile App (schedule, participant list, chat feature, online directory and floor plan)</b>	Logo on Rotating Splash page	Logo on scrolling banner	Logo on Landing Page	Navigation logo	Logo on Ad
<b>Booth Traffic Builder – Scavenger Hunt in Mobile App</b>	Booth included in Scavenger Hunt w opportunity to offer giveaway	Booth included in Scavenger Hunt w opportunity to offer giveaway	Booth included in Scavenger Hunt		
<b>Attendee Tote Bag</b>	Exclusive Logo on one side and swag in bag (up to 2 items)	One of two logos on one side and swag in bag (up to 2 items)	Swag in bag (up to 2 items)	Swag in bag (1 item)	Swag in bag (1 item)
<b>Lead Retrieval – Mobile App</b>	2 Mobile App Licenses	1 Mobile App License	1 Mobile App License		
<b>Workshop Registrations (full access to all sessions, networking programs, common areas, and meals)</b>	4 Workshop Registrations	3 Workshop Registrations	2 Workshop Registrations	1 Workshop Registration	Ability to purchase Workshop badges at lowest rate available
<b>Exhibit Only Badge (access to common areas and meals only; no session access)</b>				1 Exhibit Hall Only Registration	1 Exhibit Hall Only Registration