

FPD 2024 Training Workshop - Sponsor Opportunities

Sponsor Options with Branding (no Booth)

Sponsor Benefits	Supporting Sponsor	Young Professionals / 1st Timers Mixer Sponsor	Virtual Recordings Package Sponsor	Meals / Coffee Breaks Sponsor (one day)	Mobile Tour Sponsor	Present a PechaKucha Session Sponsor
Fee	\$1,500	\$2,000	\$2,000	\$2,000	\$400	\$600
# Available	Unlimited	1	Unlimited	2 (Tues or Wed)	9	9
No Booth	No Booth	No Booth	No Booth	No Booth	No Booth	No Booth
Sponsor Branding - Website	Company name on website homepage	Company name on website homepage	Company name on website homepage	Company name on website homepage	Company name on website homepage	Company name on website homepage
Sponsor Branding - Signage		Sponsor logo on signage at Mixer		Sponsor logo on signage at all meals and coffee breaks for one day (Tues or Wed)		
Sponsor Branding - Sessions	Company name on all Sessions' Welcome Screen	Company name on all Sessions' Welcome Screen	Sponsor Logo on Title page for all recorded sessions and on marketing materials for Virtual Program	Company name on all Sessions' Welcome Screen	Company name on all Sessions' Welcome Screen	Company name on all Sessions' Welcome Screen
Networking Events		Welcome remarks at Mixer (held before the Opening Reception)				
Social Media	General sponsor post with link to the Online Directory	Post about Mixer with Sponsor logo	Post about Virtual Program with Sponsor logos		Posts about Mobile Tours with Sponsor logo	
Online Directory and Interactive Floor Plan (available on the website and mobile app)	500-word company profile, and up to 5 capability categories					
Mobile App (schedule, participant list, chat feature, online directory and floor plan)	Logo on scrolling banner					

Sponsor Benefits	Supporting Sponsor	Young Professionals / 1st Timers Mixer Sponsor	Virtual Recordings Package Sponsor	Meals / Coffee Breaks Sponsor (one day)	Mobile Tour Sponsor	Present a PechaKucha Session Sponsor
Workshop Registrations (full access to all sessions, networking programs, common areas, and meals)	Ability to purchase Workshop badges at lowest rate available	Ability to purchase Workshop badges at lowest rate available	Ability to purchase Workshop badges at lowest rate available	Ability to purchase Workshop badges at lowest rate available	Ability to purchase Workshop badges at lowest rate available	Ability to purchase Workshop badges at lowest rate available